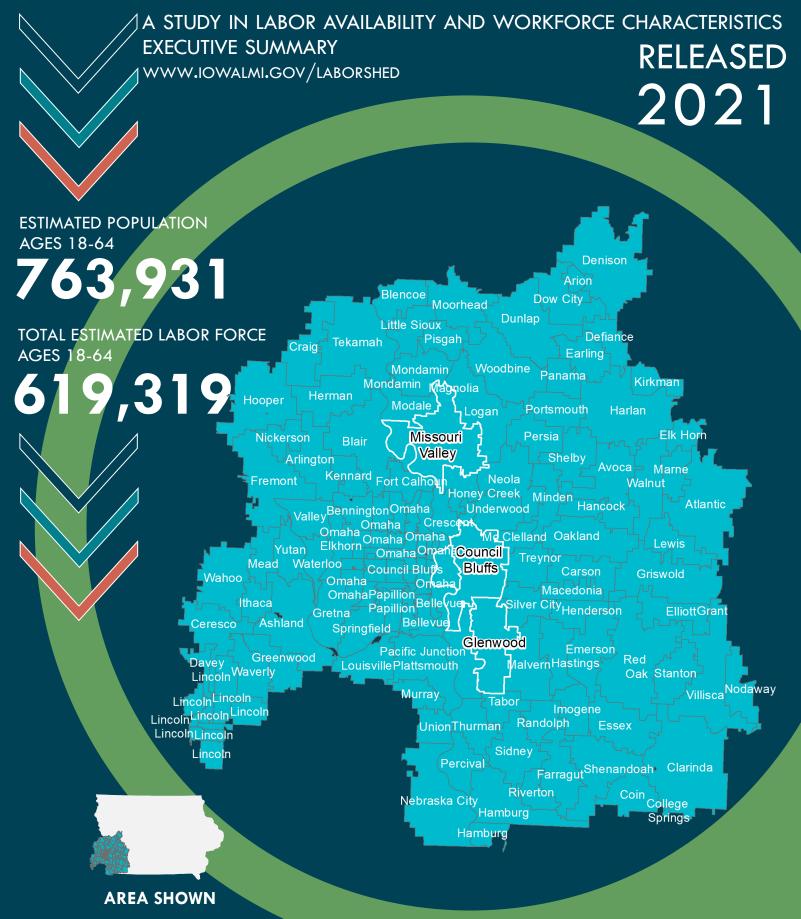
# SOUTHWEST IOWA REGIONAL LABORSHED AREA



A Laborshed area is defined by its commuting pattern and illustrates which communities contribute to an employment center's workforce and at what level. To determine the boundaries of a Laborshed area, local employers supply the residential ZIP codes of each of their employees. The data in this publication reflects characteristics specific to the workforce in the Southwest Iowa Laborshed area.

The employed are currently commuting an average of—



#### **SOUTHWEST IOWA LABORSHED ANALYSIS**

EMPLOYMENT STATUS (ESTIMATED TOTAL)\*

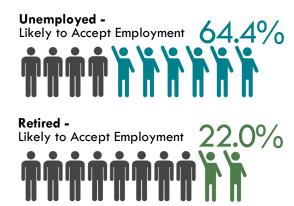
9.2% (70,282) \*Unemployed
3.4% (25,974) Homemakers

5.1% (38,960) Retired

\*Employment status is self-identified by the survey respondent. The unemployment percentage above does not reflect the unemployment rate published by the U.S. Bureau of Labor Statistics, which applies a stricter definition.



BREAKOUT OF THE EMPLOYED BY INDUSTRY (ESTIMATED TOTAL)



	TOP CURRENT BENEF	ITS OF THE
\$	Health/Medical	91.1%
	Insurance	71.1 /0
	Dental Coverage	86.0%
\$	Pension/	85.3%
77	Retirement/401K	65.5 70
	Paid Holidays	83.7%
0	Vision Coverage	<b>79.6</b> %
7	Life Insurance	79.0%
Å	Paid Vacation	73.0%
	Disability	71.0%
	Insurance	, •
200	Flex Spending	49 5%
	Accoons	77.5 /0
	Wellness	49.4%
	Programs	17.4 /0

(802'86)							
vices, 15.7%	(80,476	(74,188)	(73,560)	43)	•		
are & Social Services, 15.7% (98,708)	etail Trade, 12.8% (80,476)	Finance, 11.8% (74,188)	ervices, 11.7% (73,560)	on, 9.9% (62,243)	t, 9.4% (59,099	2% (51,555)	(50,926)

Educati

<sup>1</sup>Finance, Insurance, & Real Estate <sup>3</sup>Transportation, Communications, & Utilities

Professional

Healtho

Wholesale &

\*Transportation, Communications, & Utilities \*Ag \*Totals may vary due to rounding.

<sup>2</sup>Public Administration, Government <sup>4</sup>Agriculture, Forestry, Mining

<sup>4</sup>Agriculture, 2.0% (12,574)

Personal Services, 3.3% (20,748)

Manufacturing, 8.

Construction, 5.3%

<sup>3</sup>Transportation, 8.

2Governmen

(8,802)

Entertainment & Recreation, 1.4%

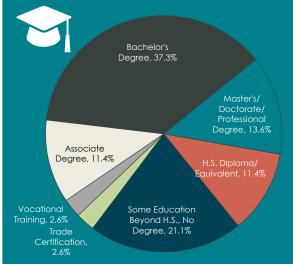
Active Military Duty, 0.4% (2,515)

### EMPLOYED: LIKELY TO CHANGE

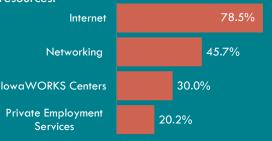
- 28.4% of employed individuals are likely to change their current employment situation for a new opportunity.
- Current occupational categories:

Professional, Paraprofessional, Technical	38.3%
Production, Construction, Material Moving	17.4%
Clerical	16.4%
Managerial	13.4%
Service	8.0%
Sales	6.5%

- Current median wages: \$
  - \$17.00/hour and \$59,000/year
  - \$23.00/hour attracts 66%
  - \$27.00/hour attracts 75%
- 88.6% have an education beyond HS



### **26.0% are actively seeking employment**Most frequently identified job search resources:



#### Top sites:

indeed.com linkedin.com monster.com careerlink.com Top newspapers:

## NEWS Omaha World Herald Daily Nonpareil Missouri Valley Times-News

#### Commute:

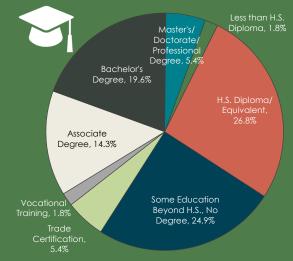
- Currently commuting an average of 13 miles/18 minutes (one-way) to work
- Willing to commute an average of 26 miles/34 minutes (one-way) to work

### UNEMPLOYED: LIKELY TO ACCEPT

- 64.4% of unemployed individuals are likely to accept an employment opportunity.
- Former occupational categories:

Service	25.5%
Professional, Paraprofessional, Technical	21.6%
Production, Construction, Material Moving	17.6%
Managerial	15.7%
Clerical	11.8%
Sales	7.8%

- Median wages: \$
  - \$12.50/hour lowest willing to accept
  - \$15.36/hour attracts 66%
  - \$19.25/hour attracts 75%
- 71.4% have an education beyond HS



• 51.7% are actively seeking employment

Most frequently identified job search resources:



• Top sites:

indeed.com linkedin.com monster.com facebook.com Top newspapers:



Commute:

Willing to commute an average of 18 miles/33 minutes (one-way) to work







This regional analysis is based on aggregated data from the Council Bluffs, Glenwood, and Missouri Valley Laborshed studies.

These results are based upon a total of 979 completed surveys.

For more data
visit:
www.iowalmi.gov/
laborshed





#### EDUCATION OF AVAILABLE LABOR BY INDUSTRY OF CURRENT OR FORMER EMPLOYMENT

Data on this page is specific to only those survey respondents that reported they are likely to change or accept employment.

Industry	Education Beyond HS	Some Education Beyond HS, No Degree Obtained	Trade Certification/ Vocational Training	Associate Degree	Bachelor's Degree or Above
Active Military Duty	**	**	**	**	**
Agriculture	**	**	**	**	**
Construction	93.3%	20.0%	20.0%	20.0%	33.3%
Education	90.6%	9.4%	3.0%	9.4%	68.8%
Entertainment & Recreation	**	**	**	**	**
Finance	93.1%	31.1%	3.4%	13.8%	44.8%
Government	93.9%	12.0%	0.0%	6.1%	75.8%
Healthcare & Social Services	89.1%	10.8%	2.2%	19.6%	56.5%
Manufacturing	77.3%	18.2%	9.1%	18.2%	31.8%
Personal Services	90.0%	20.0%	10.0%	10.0%	50.0%
Professional Services	85.0%	20.0%	0.0%	10.0%	55.0%
Transportation	91.7%	16.7%	0.0%	20.8%	54.2%
Wholesale & Retail Trade	72.1%	32.8%	13.1%	4.9%	21.3%

Top percentages among industries per education level are highlighted in the table.

#### WAGES OF AVAILABLE LABOR BY INDUSTRY OF CURRENT OR FORMER EMPLOYMENT



<sup>\*\*</sup>Insufficient survey data/refused. A lack of data for a particular industry is not necessarily indicative that there were no (or few) individuals surveyed within that industry. Rather, it may be that there simply were no respondents within that industry that also reported that they are likely to change or accept employment.

Note: A wide variety of occupations are included within these industry categories. Industry classification is based upon the respondent's reported current or former employer. Two respondents that work for a manufacturer will be classified within the manufacturing industry even if, for example, one respondent is a custodian and the other is an accountant.

#### UNDEREMPLOYMENT

The underemployed are working fewer than 35 hours per week but desire more hours (**inadequate hours**); in positions that do not meet their skill or education level, or have worked for higher wages at previous employment (**mismatch of skills**); or are earning wages equal to or less than the national poverty level and work 35 or more hours per week (**low income**).

	Percent Surveyed		Percent Surveyed
inadequate Hours	1.6%	Mismatch of Skills	5.9%
S Low Income	0.4%	\( \tau_{\tau} \)	6.9%

†Individuals may be underemployed for more than one reason but are counted only once for total estimated underemployment.

Note: To be counted as underemployed in any category an individual must be currently employed and likely to change their current employment situation.



